

# Socialization of Free Scholarship Servicespol University of Balikpapan in Balikpapan

Rahmat Rusli<sup>1</sup>, Joni Sasmito<sup>2</sup>, Aisita Laila Furqon<sup>3</sup>, Nurlia<sup>4</sup>

<sup>1,2,3,4</sup>Universitas Balikpapan, Indonesia

\*Corresponding author: [rahmat.rusli@uniba-bpn.ac.id](mailto:rahmat.rusli@uniba-bpn.ac.id), [joni.sasmito@uniba-bpn.ac.id](mailto:joni.sasmito@uniba-bpn.ac.id), [aisitalailaf@uniba-bpn.ac.id](mailto:aisitalailaf@uniba-bpn.ac.id),  
[nurlia@uniba-bpn.ac.id](mailto:nurlia@uniba-bpn.ac.id)

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**Abstrak**-Tujuan penelitian ini adalah untuk mengkaji mekanisme pendaftaran program Gratis Pol di Universitas Balikpapan sebagai bentuk dukungan layanan masyarakat dalam mewujudkan keberhasilan inisiatif pendidikan gratis Pemerintah Provinsi Kalimantan Timur. Program Gratis Pol, yang diluncurkan oleh Pemerintah Provinsi Kalimantan Timur, mencakup berbagai tingkatan pendidikan, mulai dari sekolah menengah atas hingga program doktoral, dan ditujukan bagi warga Kalimantan Timur yang ingin melanjutkan pendidikan mereka. Pendaftaran untuk program ini hanya memerlukan Kartu Tanda Penduduk (KTP) Kalimantan Timur. Pemerintah Provinsi telah mengalokasikan anggaran yang signifikan untuk mendukung implementasinya. Penelitian ini berfokus pada implementasi Gratis Pol untuk pendidikan tinggi di Universitas Balikpapan, menyoroti aspek-aspek kunci prosesnya, aksesibilitas, dan kontribusinya dalam memperluas kesempatan pendidikan bagi masyarakat lokal.

**Kata Kunci:** Beasiswa, Pendidikan Tinggi, Freepol di Kalimantan Timur

**Abstract**-The purpose of this research is to examine the registration mechanism for the Gratis Pol program at Balikpapan University as a form of community service support in realizing the success of the East Kalimantan Provincial Government's free education initiative. The Gratis Pol program, launched by the East Kalimantan Provincial Government, covers various levels of education, from high school to doctoral degree, and is intended for East Kalimantan residents who wish to continue their education. Registration for this program requires only an East Kalimantan ID card (KTP). The Provincial Government has allocated a substantial budget to support its implementation. This study focuses on the implementation of Gratis Pol for higher education at Balikpapan University, highlighting key aspects of its process, accessibility, and contribution to expanding educational opportunities for the local community.

**Keyword:** Scholarships, Higher Education, Freepol in East Kalimantan

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## I. INTRODUCTION

Education plays an important role in shaping the character and competence of individuals. In addition, it also contributes significantly to the social and economic development of a society. Education becomes a fundamental element for improving the quality of life, and therefore, society should place it as a top priority in the process of self-development for each individual. In the era of rapid digital transformation and the challenges posed by the Fourth Industrial Revolution (Industry 4.0), higher education plays an even more essential role in shaping competitive, adaptive, and technologically literate human resources. Such competencies enable graduates to not only master their respective fields but also innovate and respond effectively to global demands. In other words, higher education today not only strengthens an individual's ability to face the dynamics of careers and industries, but also drives inclusive economic and social development in a digitally connected world (Surahmah et al., 2024).

According to Article 31 of the Constitution of the Republic of Indonesia in 1945 states that, "every citizen is obliged to attend basic education and the government is obliged to finance it". With this, every

citizen has an obligation to have a proper education for the welfare and progress of the nation, so that the government also plays a role in education to prepare the quality of human resources and prepare a brilliant future generation. In addition to the government's obligation to provide good and quality education and are obliged to pay for basic education, the role of parents/guardians who are also responsible for ensuring their children get an education in accordance with their respective age levels. In addition, the role of society is one factor in supporting the implementation of Education.

The education system in Indonesia plays a crucial role in the development of society and individuals. Guided by Law No. 20 of 2003 on the National Education System, its primary aim is to improve the quality of life by building solid and authoritative social institutions and empowering all Indonesian citizens to become qualified individuals.

The importance of education lies in its role to form intelligent and characterful Indonesian people, with an awareness of its significance for the nation's future. **Therefore**, there is an effort to improve the quality of individuals in an organization or society for the enhancement of Human Resources (HR). Its purpose is to improve the knowledge, skills, and abilities of individuals in order to contribute more effectively to their work or life. Human resources improvement can be achieved through various means, including training, education, career development, and creating a supportive work environment.

Increasing educational efforts for every community, this is done by the East Kalimantan provincial government which seeks to improve education in the fulfillment and progress of Human Resources (HR) towards a glorious future through education programs at no cost. It aims to improve the quality of children in East Kalimantan who want to go to college, so that this goal to improve the quality of the advanced generation can be realized and support every step towards a brilliant career. So the author considers it very important to be known by the Kaltin community about how the registration mechanism both at the internal level of the University of Balikpapan and on the website of the Kalimantan provincial government to be socialized to the community.

The provincial government of East Kalimantan has established Governor Regulation Number 16 of 2020 on the East Kalimantan Scholarship Program completely as amended by Governor Regulation Number 13 of 2022 on amendments to Governor Regulation Number 16 of 2020 on the East Kalimantan Scholarship Program completely and Governor Regulation Number 15 of 2020 on the stimulant Scholarship Program as amended several times last by Governor Regulation Number 12 of 2022 on the Second Amendment to Governor Regulation Number 15 of 2020 on the stimulant Scholarship Program, which is currently not in accordance with current conditions and needs so that it needs to be replaced that based on these considerations stipulate Governor Regulation No. 24 of 2025 on tuition assistance for students at universities.

## II. METHOD

This research method is based on the implementation of free Scholarship Service socialization activities of Balikpapan University in 2025 conducted in all districts of Balikpapan city referring to a comprehensive approach involving various stages and integrated strategies. The first step is to identify the needs and objectives of this socialization, which includes understanding the importance of education in order to improve Human Resources (HR) generally in East Kalimantan, especially through the University of Balikpapan's Gratispol program as well as the registration mechanism and fulfillment of criteria that have become the provisions of both internal universities and the East Kalimantan provincial government. This stage is very important to ensure that this socialization program can be tailored to specific needs and quota fulfillment, so that it runs more effectively in achieving goals and on target.

After the identification of these needs, the next stage is the planning of a comprehensive socialization program. This involves the preparation of socialization materials that are informative and easily understood by various levels of society. So that this becomes the basis of the importance of education in East Kalimantan in accordance with the mandate of the Constitution of the Republic of Indonesia in 1945. The material explains the steps of the integrated registration stage and a clear financing scheme both internally for universities and the provincial government. The determination of an effective communication strategy is also key in this stage. The strategy should include the use of various communication media, starting from face-to-face to digital media, to ensure that information can be accessed by all target communities of East Kalimantan. Timely scheduling of socialization activities and their location need to be considered to maximize community participation.

The implementation team of this socialization consists of the University of Balikpapan in cooperation with the local government and 6 (six) districts in the city of Balikpapan as well as competent related parties. Various methods and media of communication will be used to achieve the

target community effectively. This includes services in each district by distributing information materials through brochures, pamphlets and posters will also be carried out in various strategic locations such as universities, government offices and other public places. In addition, the utilization of social media and the official website will be used for interactive online promotions, video tutorials. Collaboration with the local mass media will also be carried out to expand the reach of socialization and increase public awareness of the importance of improving the level of Education in East Kalimantan. At the final stage, of course, monitoring evaluation monitoring the results of socialization of what are the obstacles and obstacles throughout the stages of the implementation of the Gratispol Program (mediasuara.com, 2025).

### III. RESULT AND DISCUSSION

Education is the foundation for strengthening the nation and producing qualified generations in the future. A strong and prosperous nation is built upon skilled and well-educated human resources. One program that supports the improvement of education quality for the younger generation is the provision of educational scholarships. An education scholarship is both financial aid and an award given by the government, institutions, or organizations to recipients for their achievements, enabling them to pursue higher levels of education and make greater contributions to the nation and state. The provision of scholarships is believed to offer equal opportunities for all Indonesians, particularly the younger generation, to continue their education at higher levels (Restu Alpiansah, 2023).

The impact of scholarships can be seen in various programs across Indonesia. For example, the Indonesia Endowment Fund for Education (LPDP) has funded more than 30,000 scholars, many of whom now hold strategic positions in government, research institutions, and multinational companies. Such programs have been shown to reduce dropout rates among students from low-income families by up to 25% (Bappenas, 2022) and increase graduate employability due to improved qualifications and competencies. By providing equal opportunities for all, especially the younger generation, scholarships help bridge educational gaps, foster innovation, and prepare competitive human resources for the demands of the 21st century (Restu Alpiansah, 2023).

The East Kalimantan provincial government has made efforts to increase effectiveness to support the education of the younger generation so as to enhance the brilliant future of East Kalimantan. Through the visionary Governor of East Kalimantan Province Mr. Dr. Rudy Masud, S.E, M.E and Vice Governor of East Kalimantan Province Mr. Seno Aji, held a free scholarship education Program for all sons and daughters of East Kalimantan. With the spirit of innovation and collaboration, this program supports the development of the potential to create an inclusive learning environment and form a globally competitive society.

Balikpapan University, one of the universities in East Kalimantan that supports the East Kalimantan provincial program, namely the Gratispol Scholarship, is making various efforts to improve brilliant education for the people in East Kalimantan. One of the efforts made by the University of Balikpapan is to socialize new student admissions in all districts of Balikpapan City. This was approved by Kabag. The Government of Sekdakot Balikpapan, when the New Student Admission Team (PMB) of Balikpapan University visited. He said that for the implementation of the socialization is done directly to the district offices throughout the city of Balikpapan, in order to directly synergize in the implementation of the socialization program.

After obtaining certainty and permission to socialize the free Scholarship, The New Student Admissions Team (PMB) of the University of Balikpapan, visited the six sub-districts throughout the city of Balikpapan. And from the visit received a positive response from masing-masing each district. As in the South Balikpapan District, where the South Balikpapan Sub-District ayitu Mr. Muhammad Hakim said during the visit of the New Student Admission Team (PMB) of Balikpapan University on Tuesday, June 17, 2025 said that, inviting to open a tenan in South Balikpapan district by providing space or space to open a new Student Registration stand of Balikpapan University in the free scholarship program. Mr. Muhammad Hakim as the head of South Balikpapan Sub-District also informed that every day the South Balikpapan sub-district receives 100 (one hundred) residents who want to make or change ID card data.

In addition, the head of East Balikpapan District, Mr. Mustamin also gave the same thing, by allowing the New Student Admissions Team (PMB) of Balikpapan University to socialize by opening a stand at the East Balikpapan District Office.

The New Student Admissions Team (PMB) of Balikpapan University, made a return visit on Wednesday, June 18, 2025 to visit Central Balikpapan. Central Balikpapan Sub-District Head, Agung Budi Wibowo, said and responded with a positive response to this socialization. He offered a place in the Central Balikpapan Emergency Service room, the room already had a table, chair, TV and air

conditioning as a support in the socialization of this Gratispol scholarship and he invited it to be used for the success of this free East Kalimantan Governor program.

On the same day, the Head of Public Services of the North Balikpapan District announced that the district office had prepared a dedicated room, complete with tables and chairs, to be used for the socialization of the Gratispol scholarship program. A similar initiative was also undertaken by the Balikpapan City District and the West Balikpapan District. Muhammad Rizal, Secretary of the West Balikpapan District, stated that the district had granted permission to the New Student Admissions Team (PMB) of Balikpapan University to utilize the community service room for this purpose. With this arrangement, the PMB team only needed to install X-banners on-site to inform the public about the availability and details of the Gratispol scholarship.

Seeing the positive response made by the six sub-districts in Balikpapan City, providing an opportunity for the New Student Admissions Team (PMB) of Balikpapan University to contribute to the community in Balikpapan City to determine the existence of a free Scholarship Program as well as its mechanism through the New Student Admissions (PMB) of Balikpapan University, in order to reach out more broadly to the public in each Sub-District of the free scholarship that provides opportunities for people who want to continue their education to college.

So that the acceptance of New Student Admission Team (PMB) Balikpapan University by the six districts in the city of Balikpapan, to open socialization booths in each district office in the city of Balikpapan. And this socialization will be carried out for 10 (ten) working days, with the support of each Camat throughout the city of Balikpapan on behalf of the Balikpapan City Government to fully support the University of Balikpapan. For the success of the Gratispol program programmed by the East Kalimantan provincial government through the governor of East Kalimantan province, Dr. H. Rudy Mas'ud, S.E.,ME, towards the brilliant East Kalimantan.

### **Constraints On The Implementation Of Socialization Program Gratispol**

The higher education fee exemption Program or Gratispol, which is predicted to be the flagship program of the governor and Deputy Governor of East Kalimantan, Rudy Mas'ud and Seno Aji, drew criticism in a public discussion titled The direction of the Gratispol Program and the future of East Kalimantan Education which was held at Teras Samarinda, Monday (30/6/2025).

Although packaged as a form of commitment to free education, a number of discussion participants questioned the urgency and accuracy of this program's goals, considering that there are still many fundamental problems in the East Kalimantan education world that have not been answered.

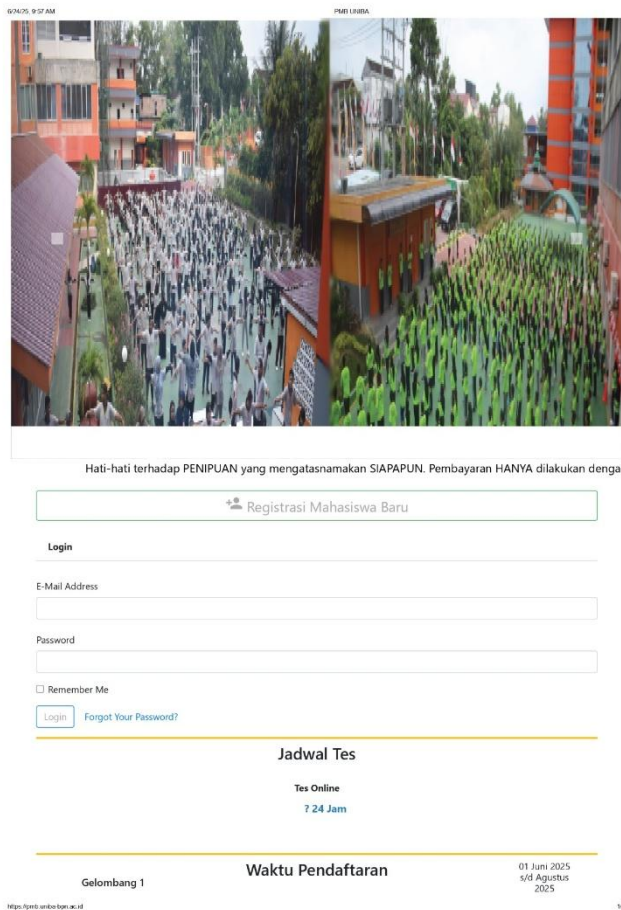
The head of the Governor's transition team, Rusmadi Wongso, explained that Gratispol includes ukt exemption for new S1, S2, and S3 students with East Kalimantan ID cards with a minimum domicile of three years and a certain age limit.

However, many parties consider that this policy actually ignores the root problems of education in East Kalimantan, especially at the primary and secondary levels whose conditions are still far from ideal. "This Gratispol looks interesting on the surface, but we must ask: for whom? While many schools are still damaged, teachers are lacking, and children from remote areas have difficulty accessing basic education," said Samarinda sociologist Sri Murlianti.

The lack of understanding about Gratispol among the community due to limited information raises concerns that the quota may not be fully utilized. Therefore, it is necessary for both the community and universities to play a more active role in providing information and conducting socialization to ensure the success of the Gratispol program in East Kalimantan.

### **Stages of registration at the University of Balikpapan**

Pmb Balikpapan University visit page <https://pmb.uniba-bpn.ac.id> / download technical manual PMB Balikpapan University



Hati-hati terhadap PENIPUAN yang mengatasnamakan SIAPAPUN. Pembayaran HANYA dilakukan dengan

Registrasi Mahasiswa Baru

Login

E-Mail Address

Password

Remember Me

Login Forgot Your Password?

Jadwal Tes

Tes Online

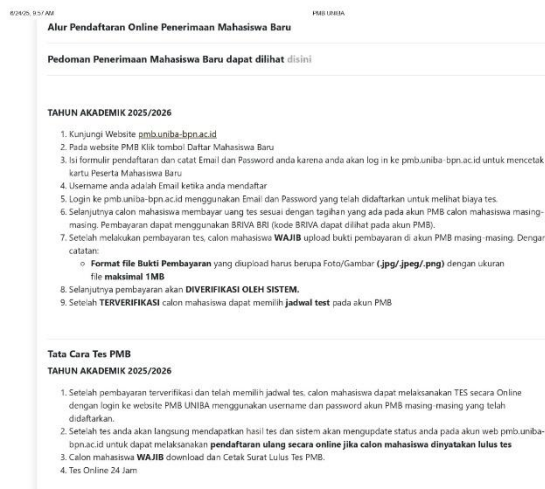
24 Jam

Waktu Pendaftaran

Gelombang 1

01 Juni 2025 s/d Agustus 2025

<https://pmb.uniba-bpn.ac.id>



Pedoman Penerimaan Mahasiswa Baru dapat dilihat disini

TAHUN AKADEMIK 2025/2026

1. Kunjungi Website [pmb.uniba-bpn.ac.id](https://pmb.uniba-bpn.ac.id)
2. Pada website PMB Klik tombol Daftar Mahasiswa Baru
3. Isi formulir pendaftaran dan catat Email dan Password anda karena anda akan log in ke [pmb.uniba-bpn.ac.id](https://pmb.uniba-bpn.ac.id) untuk mencetak kartu Peserta Mahasiswa Baru
4. Username anda adalah Email ketika anda mendaftar
5. Login ke [pmb.uniba-bpn.ac.id](https://pmb.uniba-bpn.ac.id) menggunakan Email dan Password yang telah didaftarkan untuk melihat biaya tes.
6. Selanjutnya calon mahasiswa membayar uang tes sesuai dengan tagihan yang ada pada akun PMB calon mahasiswa masing-masing. Pembayaran dapat menggunakan BRIVA BRI (kode BRIVA dapat dilihat pada akun PMB).
7. Setelah melakukan pembayaran tes, calon mahasiswa WAJIB upload bukti pembayaran di akun PMB masing-masing. Dengan catatan:
  - o Format file Bukti Pembayaran yang diupload harus berupa Foto/Gambar (.jpg/.jpeg/.png) dengan ukuran file maksimal 1MB
8. Selanjutnya pembayaran akan DIVERIFIKASI OLEH SISTEM.
9. Setelah TERVERIFIKASI calon mahasiswa dapat memilih jadwal test pada akun PMB

Tata Cara Tes PMB

TAHUN AKADEMIK 2025/2026

1. Setelah pembayaran terverifikasi dan telah memilih jadwal tes, calon mahasiswa dapat melaksanakan TES secara Online dengan login ke website PMB UNIBA menggunakan username dan password akun PMB masing-masing yang telah didaftarkan.
2. Setelah tes anda akan langsung mendapatkan hasil tes dan sistem akan mengupdate status anda pada akun web [pmb.uniba-bpn.ac.id](https://pmb.uniba-bpn.ac.id) untuk dapat melaksanakan pendaftaran ulang secara online jika calon mahasiswa dinyatakan lulus tes
3. Calon mahasiswa WAJIB download dan Cetak Surat Lulus Tes PMB.
4. Tes Online 24 Jam

Select the Registration menu to create a PMB account Balikpapan University

After having a pmb account make a test payment and upload proof of payment will automatically be verified

Perform tests and declared pass

**UNIVERSITAS BALIKPAPAN**

**SURAT KETERANGAN TANDA LULUS**

Yang bertanda tangan dibawah ini, Ketua Panitia Penerimaan Mahasiswa Baru Perguruan Tinggi Universitas Balikpapan, menerangkan bahwa

Nama : **AGUS KRISNA NURHIDAYAT**  
 Nomor Peserta : **925705425**

Sesuai dengan hasil Tes Masuk Universitas Balikpapan Tahun 2025 Gelombang 2 yang telah dilaksanakan pada tanggal 20 June 2025, dinyatakan;

**LULUS**

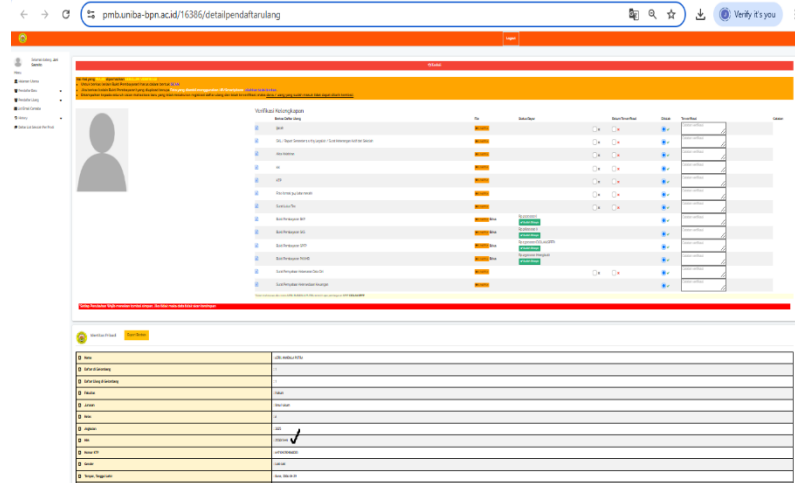
Pada Prodi : **D4K3**

Demikian surat tanda keterangan lulus ini dibuat dengan sebenar-benarnya.

Balikpapan, 20 June 2025  
 Ketua PMB  
  
 Ir. Rahmat S.T. M.T.

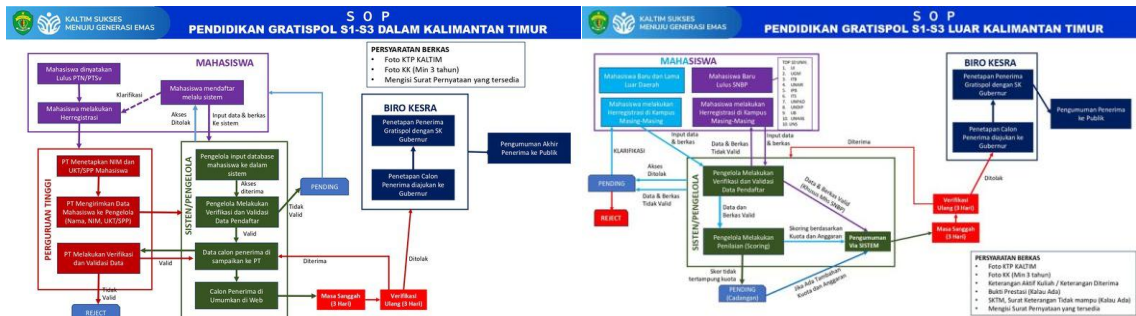
Dokumen ini harap disimpan sebagai bukti pengumuman telah mengikuti ujian seleksi.

Perform re-registration complete the file and payment will be verified buksi will



automatically get NPM

### Stages of free registrationpol Free Program Registration Schemepol



Visiting the site <https://pendidikan.gratispol.kaltimprov.go.id/register> create an account and complete the datadiri and documents to ensure success

6/24/25, 9:50 AM Pendidikan GratisPol Generasi Emas

**GRATISPOL!**

← Kembali

**Pendidikan GratisPol Generasi Emas**

Sudah Punya Akun? [Login!](#)

**Nama Lengkap**  
Nama Lengkap

**Nomor Induk Kependudukan (NIK)**  
Nomor Induk Kependudukan (NIK)

**Nomor Kartu Keluarga (NO KK)**  
Nomor Kartu Keluarga (NO KK)

**Nomor Induk Mahasiswa (NIM)**  
Nomor Induk Mahasiswa (NIM)

**Email**  
Masukkan Email

**Nomor HP**  
Nomor HP

**Password**

<https://pendidikan.gratispol.kaltimprov.go.id/register> 1/2

6/24/25, 9:50 AM Pendidikan GratisPol Generasi Emas

Masukkan Password

Konfirmasi Password

Konfirmasi Password

\* Password Minimal 8 Karakter (Memiliki Huruf Kapital, Angka dan Karakter Spesial)

Verifying... CLOUDFLARE

Saya Telah Membaca dan Menyetujui Persyaratan yang Telah Diberikan

Memiliki Pertanyaan atau keluhan Terkait Program? Silakan hubungi kami melalui kontak [disini](#)

Buat Akun

### Terms of conditions Gratispol

KTP and KK East Kalimantan, at least 3 years of domicile for active students in universities outside East Kalimantan attach a letter of active tuition, achievement (if any), and SKTM (if any) and do not receive other scholarships

Registration through the online system will be verified by the GratisPol assessment team based on campus rankings and supporting documents. Determination by the Governor'S decree and announced on the website of the amount of free assistance by East Kalimantan Police 2025 the following details of assistance per semester based on level:

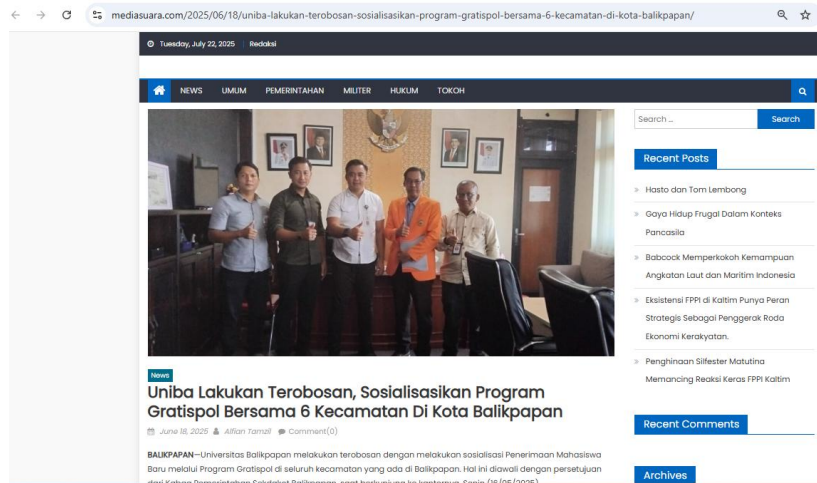
- S1 (non-medical/pharmacy): Rp5, 000, 000
- Pharmacy & Pharmacist: Rp7, 500, 000
- Medical : IDR 15,000,000
- Q2: Rp10, 000, 000
- Q3: Rp15, 000, 000

Specialist: IDR 17,500,000

The duration of assistance is adjusted to the standard period of study: 8 semesters for S1, 4 semesters for S2/profession, and 6 semesters for S3.

The last stage is the announcement stage of the Free Police Selection team of the East Kalimantan provincial government based on data submitted by Balikpapan University universities and data on students who register independently.

### Implementation documentation



<https://mediasuara.com/2025/06/18/uniba-lakukan-terobosan-sosialisasikan-program-gratispol-bersama-6-kecamatan-di-kota-balikpapan/>



#### IV. CONCLUSION

Education is important for the welfare of society and improve the quality of Human Resources (HR), the community must get an education and the Government must contribute to improving education. One of the contributions from the government is the provision of Scholarships, This is done by the East Kalimantan provincial government by the governor of East Kalimantan, Dr. H. Rudy Mas'ud, S.E.,M.E which provides the Gratispol scholarship program to the sons and daughters of East Kalimantan. With this, the University of Balikpapan supports this scholarship for the improvement of East Kalimantan which is brilliant and held free socialization activities in all districts of Balikpapan City. The New Student Admission Team (PMB) of Balikpapan University visited 6 (six) sub-districts in Balikpapan city upon prior approval from the head of Division. Government Sekdakot Balikpapan, which directs directly to each district in the city of Balikpapan. The results of the visit produced positive things and accepted the socialization conducted by The New Student Admissions Team (PMB) of Balikpapan University. Each Sub-District responded to place the opening of this stand in the community service room, such as South Balikpapan, East Balikpapan, Central Balikpapan and North Balikpapan which provided a place or space for the New Student Admissions Team (PMB) Balikpapan University and from the team only brought brochures and X banners to complete the stand. With the receipt of this socialization in sub-districts throughout the city of Balikpapan, indicating the full support for the implementation of the Gratispol scholarship.

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<https://mediasuara.com/2025/06/18/uniba-lakukan-terobosan-sosialisasikan-program-gratispol-bersama-6-kecamatan-di-kota-balikpapan/>, diakses pada tanggal 21 Juni 2025, pukul 19.30 WITA  
<https://pmb.uniba-bpn.ac.id>  
<https://gratispol.kaltimprov.go.id>